

# From the Executive Director



**Educating  
Campaigning  
Investigating  
Protecting**

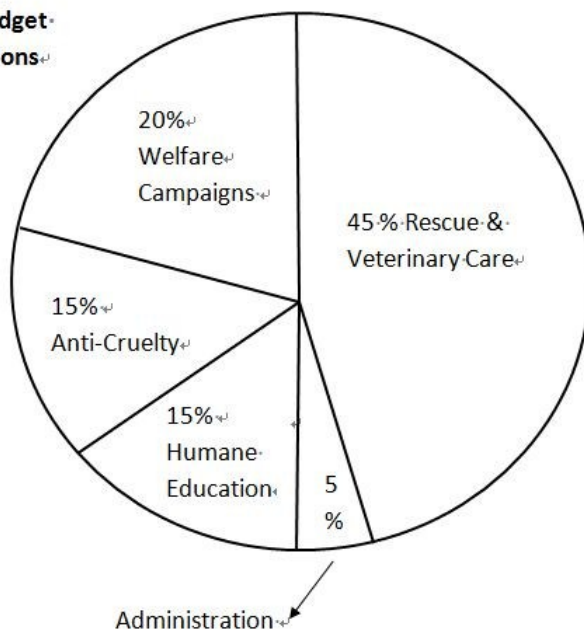


Connie Chiang 姜怡如

Dear Valued Partner,

I would like to take the opportunity to thank you personally for your interest in the Taiwan SPCA's Corporate CSR Program. For the past year we have been extremely busy, with over 100+ animals helped and rescued, 2 media campaigns, 9 Humane Education seminars, World Animal Day festivities, countless events, and various administrative-related work, as we strive for animal welfare in Taiwan. The Taiwan SPCA's main goal is to bring about a change in Taiwan's society towards better treatment of our animals but we really can not continue to fight the battles without the help of the public and the corporate family, so I thank you and hope for your input and thoughts regarding a potential partnership with us. I look forward to a long-lasting joint-effort in speaking out for the animals of Taiwan.

2011 Budget  
Projections



**Your financial contributions  
will assist in the following  
programs**

*\* Annual financial report prepared  
by Deryu Accounting Firm  
得魚會計師事務所*

# Sponsorship Categories



**Educating  
Campaigning  
Investigating  
Protecting**

\*Calculated per annum

## Supporter **\$50,000- \$149,999 TWD**

- \* "Thank You" mention on Taiwan SPCA website, forums, and monthly member newsletter under "SPCA SUPPORTER"
- \* "Group" membership (Corporate) enrollment
- \* Tax deductible receipt
- \* SPCA exclusive merchandise

## Bronze **\$150,000 – \$299,999 TWD**

- \* "Thank You" mention on Taiwan SPCA website, forums, and monthly member newsletter under "SPCA SUPPORTER"
- \* Logo and link on SPCA Website "Sponsors Page" (approx. 2x2cm size logo)
- \* "Group" membership (Corporate) enrollment
- \* Tax deductible receipt
- \* SPCA exclusive merchandise
- \* Seats at SPCA annual charity dinner

Taiwan SPCA  
Zhongzheng District, Huai-Ning  
St. No. 78, 10F, Taipei, Taiwan

Phone: 02-2312-1914  
Fax: 02-2370-0707  
E-mail: [spca@spca.org.tw](mailto:spca@spca.org.tw)

# Sponsorship Categories



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## **Silver** \$300,000 – \$449,999 TWD

- \* “Thank You” mention on Taiwan SPCA website, forums, and monthly member newsletter under “SILVER SPONSOR”
- \* Logo and link on SPCA Website “Sponsors Page” (approx. 3x3cm size logo)
- \* Logo in our annual Calendar (2000+ distribution) on the “Sponsors Page”
- \* “Group” membership (Corporate) enrollment
- \* Tax deductible receipt
- \* SPCA exclusive merchandise
- \* Seats at SPCA annual charity dinner

## **Gold** \$450,000- \$599,999 TWD

- \* “Thank You” mention on Taiwan SPCA website, forums, and monthly member newsletter under “GOLD SPONSOR”
- \* Logo and link on SPCA Website “Sponsors Page” (approx. 4x4cm size logo)
- \* Logo in our annual Calendar (2000+ distribution) on the “Back Cover”
- \* “Group” membership (Corporate) enrollment
- \* Tax deductible receipt
- \* SPCA exclusive merchandise
- \* Seats at SPCA annual charity dinner
- \* Banner/logo at one SPCA chosen event

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## Platinum **Above \$600, 000 TWD**

- \* "Thank You" mention on Taiwan SPCA website, forums, and monthly member newsletter under "PLATINUM SPONSOR"
- \* Logo and link on SPCA Website "Sponsors Page" (approx. 4x4cm size logo)
- \* Logo in our annual Calendar (2000+ distribution) on the "Front Cover"
- \* A "Thank You Ad" in the local newspaper with an animal welfare message
- \* "Group" membership (Corporate) enrollment
- \* Tax deductible receipt
- \* SPCA exclusive merchandise
- \* Table at SPCA annual charity dinner
- \* Banner/logo at choice of two SPCA events
- \* Logo on sleeve of SPCA T-shirts – **"Thank You To Our Sponsor..."**
- \* Press release/media mention

## Other

*Ex. Support of event space/location, complimentary services to the SPCA, complimentary products for charity sales, specific event sponsorship, animal rescue vehicle...*

- \* Seats at SPCA annual charity dinner
- \* Banner/logo at one SPCA chosen event
- \* SPCA exclusive merchandise

*\*terms negotiable*

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## Long-term Partners **Exceptional Monetary Support**

\*average of NTD 1 million or above

\*terms negotiable case-by-case

- \* "Thank You" mention/promotion on Taiwan SPCA website, forums, and monthly member newsletter under "PARTNERSHIP WITH..."
- \* Logo, banner and/or link on SPCA Website "Front Page" (approx. 4x4cm size logo)
- \* Logo in our annual Calendar (2000+ distribution) on the "Front Cover"
- \* A "Thank You Ad" in the local newspaper with an animal welfare message
- \* "Group" membership (Corporate) enrollment
- \* Tax deductible receipt/year
- \* Table at SPCA annual charity dinner
- \* Banner/logo at *all* major SPCA events
- \* Logo on back of SPCA T-shirts – **"Thank You To Our Partner..."**
- \* Logo on bottom of SPCA Letterhead – **"Thank You To Our Partner..."**
- \* Press release/media mention



***We look forward to your input and hope to establish a positive and mutually beneficial partnership with you.***

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